

# **Sterling's Gold: Wit And Wisdom Of An Ad Man**

**By Roger Sterling**



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**Sterling's Gold: Wit & Wisdom of an Ad Man: -**

Roger Sterling is a Partner at the Sterling Cooper Draper Pryce advertising agency; his father founded the original Sterling Cooper in the 1920s with Bertram Cooper

<http://www.amazon.ca/Sterling%C2%92s-Gold-Wit-Wisdom-Man/dp/0802119891>

**MAD MEN Character Roger Sterling's Memoirs are -**

Sterling's Gold is actually going to be subtitled Wit and Wisdom of an Ad Man the memoir offers the golden rules that mad ad man Roger Sterling Jr

<http://collider.com/mad-men-roger-sterlings-gold-wit-and-wisdom-of-an-ad-man-memoirs/>

**Sterling's Gold : wit & wisdom of an ad man by -**

Get this from a library! Sterling's Gold : wit & wisdom of an ad man by Roger Sterling.. [Matthew Weiner;] -- A collection of memorable lines spoken by the fictional

<http://www.worldcat.org/title/sterlings-gold-wit-wisdom-of-an-ad-man-by-roger-sterling/oclc/670481631>

**9780802119896: Sterling's Gold: Wit and Wisdom of -**

About the Author: Roger Sterling is a Partner at the Sterling Cooper Draper Pryce advertising agency; his father

<http://www.abebooks.com/9780802119896/Sterlings-Gold-Wit-Wisdom-Man-0802119891/plp>

**Sterling's Gold: Wit and Wisdom of an Ad Man by -**

Sterling's Gold: Wit and Wisdom of an Ad Man Pub. Date: 11/28/2010 Publisher: Grove. Customers Who Bought This Also Bought. The Fashion File: Advice, Janie Bryant.

<http://www.barnesandnoble.com/w/sterlings-gold-roger-sterling/1102219077?ean=9780802119896>

**Wise Words from Mad Men's Roger Sterling -**

Roger Sterling is perhaps Mad Men's most While the show's main character (wild ad-man Don Draper) tells you what brilliance in advertising is:

<http://www.attaindesign.co.uk/blog/2015/07/wise-words-roger-sterling-mad-men/>

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Sterling's Gold: Wit and Wisdom of an Ad Man and over one million other books are available for Amazon Kindle. Learn more

<http://www.amazon.ca/Sterling%C2%92s-Gold-Wit-Wisdom-Man/dp/0802119891>

**humor | Book Buzz @Bentley -**

Write a Review Add a post to the Book Buzz; Roger Sterling. Missing AMC's award-winning Sterling's Gold: Wit and Wisdom of an Ad Man,

<http://blogs.bentley.edu/bookbuzz/tag/humor/>

**Education Book Review: Sterling's Gold: Wit and -**

Oct 12, 2012 This is the summary of Sterling's Gold: Wit and Wisdom of an Ad Man by Roger Sterling

[http://www.youtube.com/watch?v=JzMIFM3K\\_8w](http://www.youtube.com/watch?v=JzMIFM3K_8w)

**"Mad Men" Character's Memoir to be Published - -**

The Book Roger Sterling Worked on During the Show's Fourth Season Will Be Available to Read Off-Screen

<http://www.cbsnews.com/news/mad-men-characters-memoir-to-be-published/>

**Sterling's Gold by Roger Sterling OverDrive: -**

Sterling's Gold Wit and Wisdom of an Ad Man Roger Sterling ebook. When it premiered in 2007 including the dashing advertising mogul Roger Sterling.

<https://www.overdrive.com/media/1272757/sterlings-gold>

**Sterling's Gold : NPR -**

NPR coverage of Sterling's Gold: Wit & Wisdom of an Ad Man by Roger Sterling. Sterling's Gold Wit & Wisdom of an Ad Man. by Roger Sterling. Hardcover, 171 pages,  
<http://www.npr.org/books/titles/137979114/sterlings-gold-wit-wisdom-of-an-ad-man>

**Sterling's Gold: Wit and Wisdom of an Ad Man: -**

Sterling's Gold: Wit and Wisdom of an Ad Man: Roger Sterling: 97808021 \$9.99 amazon.com. MORE INFO AT AMAZON.COM

[http://www.polyvore.com/sterlings\\_gold\\_wit\\_wisdom\\_an/thing?id=144096392](http://www.polyvore.com/sterlings_gold_wit_wisdom_an/thing?id=144096392)

**The Wit and wisdom of Roger Sterling - -**

Nov 02, 2010 The Wit and wisdom of Roger Sterling. Mad Man Roger Sterling's 'autobiography' amazon.com Report this ad.

<http://www.examiner.com/article/the-wit-and-wisdom-of-roger-sterling>

**Sterling's Gold: Wit and Wisdom of an Ad Man : -**

Sterling's Gold: Wit and Wisdom of an Ad Man by Roger Sterling, 9781611856002, available at Book Depository with free delivery worldwide.

<http://www.bookdepository.com/Sterlings-Gold-Roger-Sterling/9781611856002>

**Wisdom Of 'Mad Men' For Sale In ' Sterling's Gold -**

Nov 13, 2010 Sterling's Gold: Wit And Wisdom Of An Ad Man By Roger Sterling Hardcover, 176 pages Grove Press Sterling's Gold. Wit & Wisdom of an Ad Man. by Roger

<http://www.npr.org/2010/11/14/131271041/wisdom-of-mad-men-for-sale-in-sterling-s-gold>

**Sterling s Gold: Wit and Wisdom of an Ad Man - -**

Sterling s Gold: Wit and Wisdom of an Ad Man, the autobiography of advertising pioneer Roger Sterling is being reissued by Grove/Atlantic after being out of print

<http://laughingsquid.com/sterlings-gold-wit-and-wisdom-of-an-ad-man/>

**Grove Press Sterling s Gold: Wit and Wisdom of an -**

Sterling s Gold: Wit and Wisdom of an Ad Man Sears. Store Locator; Gift Cards; Gift Registry; Sears Credit Card. Credit Offers; Apply Now; Pay My Bill; My Orders

<http://www.sears.com/grove-press-sterling-s-gold-wit-and-wisdom/p-SPM2546022121>

**Sterling's Gold: Wit and Wisdom of an Ad Man by -**

Wit and wisdom from the savviest ad man on Madison Avenue, helping you succeed in business and life with a

<http://www.successcentre.com.au/Item/5kq-sterlings-gold-wit-and-wisdom-of-an-ad-man-roger-sterling-13>

**Sterling's Gold: Wit and Wisdom of an Ad Man - -**

Let me start this review by stating for the record that I am a huge fan of Mad Men on AMC, and when I saw that the book that the character Roger Sterling dictated

<http://pdfsr.com/isbn/9780802119896>

**From Bookgum.com: Sterling s Gold: Wit And Wisdom -**

Roger Sterling's memoirs are now available for pre-order. (Well played, everyone.)

<http://www.stereogum.com/1767342/from-bookgum-com-sterlings-gold-wit-and-wisdom-of-an-ad-man/vg-loc/videogum/>

### **Roger Sterling | Sterling's Gold: Wit & Wisdom of -**

TIA!! Sterling's Gold: Wit and Wisdom of an Ad Man [Kindle Edition] Roger Sterling (Author) November 2010

<http://books.cat/discussion/44623/roger-sterling-sterling-s-gold-wit-wisdom-of-an-ad-man-2010>

### **Sterling's Gold: Wit and Wisdom of an Ad Man | -**

On Mad Men this season, Roger Sterling writes a book called Sterling's Gold. That book is available for pre-order on Amazon in the real world. Product Description

[http://adsoftheworld.com/blog/sterlings\\_gold\\_wit\\_and\\_wisdom\\_of\\_an\\_ad\\_man](http://adsoftheworld.com/blog/sterlings_gold_wit_and_wisdom_of_an_ad_man)

### **Sterling's Gold: Wit & Wisdom of an Ad Man: -**

As another reviewer already mentioned, it is a compilation of lines from the actual show. It actually amused me, though, because ala Mad Men, it is a brilliant

<http://www.amazon.it/Sterlings-Gold-Wit-Wisdom-Man/dp/0802119891>

### **Mad Men character' s fictional memoir set for -**

Roger Sterling's 'Wit and Wisdom of an Ad Man' due out and will bring out Sterling's Gold: Wit and Wisdom of an Ad Man by Roger Sterling The Guardian back to

<http://www.theguardian.com/books/2010/oct/28/mad-men-fictional-memoir-real-life-publication>

### **Sterling s Gold: Wit and Wisdom of an Ad Man - -**

Roger Sterling founded the Sterling Cooper Draper Price advertising agency. A World War II veteran, Roger has suffered two heart attacks. In the past he's tried to

<http://www.amazon.co.uk/Sterlings-Gold-Wit-Wisdom-Man/dp/1611856000>

### **Sterling s Gold: Wit and Wisdom of an Ad Man by -**

One Response to Sterling s Gold: Wit and Wisdom of an Ad Man by Roger Sterling

<http://blogs.bentley.edu/bookbuzz/2011/03/08/sterlings-gold-wit-and-wisdom-of-an-ad-man-by-roger-sterling/comment-page-1/>

### **ISBN: 0802119891 - Sterling's Gold: Wit And Wisdom -**

Book information and reviews for ISBN:0802119891, Sterling's Gold: Wit And Wisdom Of An Ad Man by Roger Sterling.

<http://www.openisbn.com/isbn/0802119891/>

### **Sterling's gold : wit & wisdom of an ad man by -**

A collection of memorable lines spoken by the fictional character Roger Sterling on the TV series Mad men.

<http://www.worldcat.org/title/sterlings-gold-wit-wisdom-of-an-ad-man-by-roger-sterling/oclc/670481631>

### **Sterling's Gold: Wit and Wisdom of an Ad Man book -**

Sterling's Gold: Wit and Wisdom of an Ad Man by Roger Sterling starting at \$0.99. Sterling's Gold: Wit and Wisdom of an Ad Man has 2 available editions to buy at Alibris

<http://www.alibris.com/Sterlings-Gold-Wit-and-Wisdom-of-an-Ad-Man-Roger-Sterling/book/16046652>

### **Sterling's Gold: Wit and Wisdom of an Ad Man -**

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<http://www.amazon.it/Sterlings-Gold-Wit-Wisdom-Man-ebook/dp/B004APAKLU>

**Lists That Contain Sterling's Gold: Wit and Wisdom -**

Goodreads members voted Sterling's Gold: Wit and Wisdom of an Ad Man into the following lists:

Sterling's Gold: Wit and Wisdom of an Ad Man > Lists by Roger Sterling.

<http://www.goodreads.com/list/book/9570763>