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Employees To Lower Costs And Boost Profits [Kindle Edition]  
By Zeynep Ton**



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Mar 20, 2014 The Good Jobs Strategy: How the Smartest Companies Invest in Employees to Lower Costs and Boost Profits Jobs, Shopping and Retail, Ton, Zeynep,

<http://dealbook.nytimes.com/2014/03/21/pay-higher-wages-earn-more-profit/>

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